

# Water Safety Awareness Day

Presented by **City of Lafayette Aquatics and Mazie's Mission**

This annual event is held every May, which is National Water Safety Month, to promote the importance of drowning prevention and offer water safety awareness along with helpful resources to the Acadiana community. The City of Lafayette Aquatics (COLA) along with local non-profit, Mazie's Mission, are teaming up with the Louisiana Department of Health to grow this event to offer even more resources and fun activities for children. It will be held on Saturday, May 17th from 10 am to 1 pm at The Robicheaux Center - 1919 Eraste Landry, Lafayette.



## WATER SAFETY IN OUR COMMUNITY

A press release from the Louisiana Department of Health revealed that 2020 was the deadliest year for child drownings for our state. Drowning remains the third-leading cause of death for children aged 1-14. Most drownings in Louisiana occur in warmer months and among children aged 1-4.

# Water Safety Day Sponsors

To help us save even more lives, have a greater impact in our community, offer more activities, swim scholarships and resources, we are seeking sponsors for our 2025 Water Safety Awareness Day. Below are the available sponsorship levels and benefits. We THANK YOU from the bottom of our hearts for your interest, generous contributions and continued support!

## Lifesaver Level - \$5,000 (or more)

*Provides 30 swim lessons through Sal's Summer of Swim and 1 ISR/survival swim scholarship*



- Invitation to speak and have company tent at event
- Largest logo on t-shirts
- Largest logo on event advertising material, both print and digital
- Logo on website and social media
- Recognition throughout the event
- Sponsor material/brochures or promotional items distributed to event attendees

## Preserver Level - \$2,500

*Provides 15 swim lessons through Sal's Summer of Swim*



- Logo on t-shirts
- Logo on all event advertising material, both print and digital
- Logo on website and social media
- Recognition throughout the event
- Sponsor material/brochures or promotional items distributed to event attendees

## Navigator Level - \$1,000

*Provides 5 swim lessons through Sal's Summer of Swim*



- Logo on t-shirts
- Logo on all event advertising material, both print and digital
- Logo on website and social media
- Sponsor material/brochures or promotional items distributed to event attendees

# Water Safety Awareness Day

## Sponsorship Form

Lifesaver (\$5,000+) or enter custom amount: \_\_\_\_\_

Preserver (\$2,500)

Navigator (\$1,000)

Enclosed is my check, made payable to Mazie's Mission. If you would like to pay by credit card, please notify us and payment can be made through Paypal or Venmo. Contact us with any questions by reaching Heather Broussard (Mazie's Mission) at (337) 573-5574 or Sarah Landreneau (COLA) at (337) 308-0040.

**Please return this form, confirmation and payment by email or mail to:**

**heather@maziesmission.net**

**Mazie's\ Mission  
Attn: Heather Broussard  
218 Treescape Dr.  
Lafayette, LA 7050**

### About Mazie's Mission:

**This organization was founded by Lafayette parents who tragically lost their 17 month old daughter, Mazie Leah, to a drowning accident in 2020. Together with area partners, the Mazie's Mission family advocates for water safety and drowning prevention. TOGETHER, we can SAVE LIVES!**



**Thank you for helping us to prevent drownings!**